

2nd Quarter 2018 (Apr 1 – June 30)

Issues and Programs for WJTC

Issues addressed:

Public Health
Public Safety
Consumer Awareness
Education
Crime

Regularly Scheduled Programs:

Local 15 News – Daily local news programs

WPML's daily newscasts give considerable time to issues that concern the communities of the South Alabama and Western Florida areas.

9pm –9:30

WJTC News at 9:00

M-F (ending June 1st)

7pm –7:30

WJTC News at 7:00

M-F (beginning June 4th)

Public Health

6/25/18 NBC 15 News at 7PM (WJTC) trt: 0:30

Prichard Water

PRICHARD CITY HALL IS BACK OPEN FOR BUSINESS... AFTER A DISGUSTING SEWAGE PROBLEM SHUT DOWN OPERATIONS LAST WEEK. BECAUSE OF AN UNPAID BILL OF NEARLY A QUATER MILLION DOLLARS--- the water was turned off in prichard CITY BUILDINGS LAST WEEK... A JUDGE ruled it should be turned back on-- AND THAT'S WHEN SEWAGE OVERFLOWED CREATING A nasty, HEALTH HAZARD INSIDE CITY HALL. IT'S CLEANED UP NOW... BUT THE WATER BILL DISPUTE STILL ISN'T SETTLED. BOTH SIDES WILL BE BACK IN COURT LATER THIS WEEK. WE'LL LET YOU KNOW WHAT HAPPENS.

Public Safety

6/19/18 NBC 15 News at 7PM (WJTC) trt 2:07

School Training

ALICE - IS AN ACRONYM FOR WHAT OUR NEW ACTIVE SHOOTER PROTOCOL WILL COVER
ALERT- LOCKDOWN - INFORM - COUNT AND EVACUATE
TERMS WE SAW IN ACTION INSIDE THIS BUILDING TODAY

NATS HORN

THIS BLARING HORN SIMULATES A DEADLY SITUATION UNLEASHED ON TOO MANY SCHOOL CAMPUSES THIS YEAR*

SHOTS FIRED - HITTING, HARMING AND KILLING LOVED ONES.

NATS - SAFETY SAFETY SAFETY

PRINCIPALS AND POLICE WERE TOLD TO TAKE TWO APPROACHES

FIRST - THE TRADITIONAL LOCKDOWN METHOD.

DUCK AND HIDE..

NATS

IN LESS THAN THREE MINUTES - THE MAJORITY WERE HIT BY SIMULATED GUNFIRE - EMOTIONS QUICKLY CHANGED

Michelle Shropshire COLLIER ELEMENTARY PRINCIPAL - 13:35:43: helpless - the first time we were in there i was really kind of taken back by that's what we've asked our kids to do that's what we asked our teachers to do.

NATS - 13:29:05: WHO WANTS THEIR FAMILY TO DO THAT NOW? LIKE YOU GUYS SAID THAT'S HELPLESS.

TODAY TRAINERS FROM THE ALICE INSTITUTE INSTILL A PROTOCOL - LOOKING PAST THE LOCKDOWN

WE WE'RE ABLE TO SEE PART OF IT - THE BARRACADING METHOD.

EACH CLASSROOM - 100 PERCENT SURVIVAL RATE - BROUGHT ON WITH ADRENALINE - AND QUICK ACTIONS.

NO GUNS - DESKS CORDS AND CABINETS BARRICADE THE DOOR - KEEPING AN ACTIVE SHOOTER OUT.

MS: "13:35:14: My heart's still racing adrenaline is pumping but feeling very empowered by what we learned."

Andy Gatewood, Director of Security, MCPSS. -13:17:50: "we hope we never have an event where we have to use what we are learning here today however we would be remised if we were not prepared PREPARATION STARTS WITH TRAINING 200 ADMINISTRATORS AND EMERGENCY PERSONELL. THEY'LL TRAIN OTHER TEACHERS AND STUDENTS ACROSS OUR DISTRICT THIS SCHOOL YEAR
ag: 13:17:30: we want to start training kids from the time they become students 4 years old to the time they graduate we want it to become second nature

NOW I'M TOLD 4 YEAR OLDS WILL NOT LEARN THE SAME METHOD THESE PRINCIPALS ARE PRACTICING TODAY - IT'S GOING TO CHANGE BY AGE AND GRADE - BUT WITH HISTORIC SHOOTINGS LIKE SANDY HOOK ELEMENTARY SCHOOL - YOU ARE NEVER TOO YOUNG TO HELP SAVE LIVES BY BEING ALERT.
LIVE AT DAVIDSON HIGH NICOLE FIERRO NBC 15 NEWS

Consumer Awareness

4/11/18 NBC 15 News at 9PM (WPML) trt: :25

Credit Score

STARTING NEXT WEEK, MANY AMERICANS COULD HAVE A BETTER CREDIT SCORE. DUE TO NEW PUBLIC RECORDS STANDARDS--THE BIG 3 CREDIT AGENCIES WILL EXCLUDE ALL TAX LIEN DATA FROM CREDIT REPORTS. SO YOU'RE YOUR SCORE COULD RISE AS MUCH AS 30 POINTS. EXPERTS SAY A GOOD CREDIT SCORE IS USUALLY ABOVE 700.

SCORES OVER 760 ARE CONSIDERED *EXCELLENT. THE CHANGE GOES INTO EFFECT MONDAY,.

Education

6/25/18 NBC 15 News at 9PM (WJTC) trt: :47

School Board Meeting

PARENTS ARE AT THE MOBILE COUNTY SCHOOL BOARD MEETING CALLING FOR DAVIDSON'S FOOTBALL COACH TO BE FIRED. RODNEY KIM, JR. WAS BEATEN so badly BY FELLOW TEAMMATES IN APRIL, his arm was broken and required surgery. HIS PARENTS ARE LEADING THE CHARGE-- WANTING COACH FRED RILEY GONE. RODNEY'S PARENTS SAY... THEY WANT COACH RILEY TO BE REMOVED BECAUSE THEY SAY HE ALLOWED AN UNSAFE CULTURE IN THE LOCKER ROOM TO EXIST. TODAY WE SAW RILEY AT DAVIDSON PRACTING WITH THE FOOTBALL TEAM. BACK IN APRIL---THE ATTACK WAS CAPTURED ON A CELLPHONE AFTER FOOTBALL PRACTICE IN THE LOCKER ROOM. RODNEY WAS BEATEN SO BADLY-- HIS ARM WAS BROKEN AND REQUIRED SURGERY. SEVERAL STUDENTS HAVE BEEN ARRESTED AND TAKEN INTO CUSTODY.

6/28/18 NBC 15 News at 9PM (WJTC) trt: :24

Superintendent Last Day

IT'S THE END OF ONE CHAPTER AND THE BEGINNING OF ANOTHER FOR MOBILE COUNTY PUBLIC SCHOOL'S SUPERINTENDENT. TODAY WAS THE LAST DAY AT THE HELM FOR MARTHA PEEK. SHE ANNOUNCED HER RETIREMENT BACK IN JANUARY. SHE HAS BEEN WITH THE DISTRICT FOR 46 YEARS-- AND HAS BEEN SUPERINTENDENT SINCE 2012.. PEEK MADE HISTORY AS MOBILE'S FIRST AND ONLY FEMALE SCHOOL SUPERINTENDENT. INCOMING SUPERINTENDENT CRESAL THREADGILL IS SET TO BE SWORN IN THIS MONDAY.

Crime

6/14/18 NBC 15 News at 9PM (WJTC) trt: 2:41

FBI Prichard Initiative

THE A-T-F, THE F-B-I, THE U-S MARSHALS office AND A LIST OF OTHER LAW ENFORCEMENT AGENCIES-- ARE joining forces to help the city of prichard. BUT OTHER THAN THE ACRONYMS AND

SHOWING THEIR FACES, WHAT ARE THEY GOING TO DO? NBC 15'S CASSIE FAMBRO IS ASKING ARE THERE JUST SMOKE AND MIRRORS, OR IF THERE REALLY WILL BE BOOTS ON THE GROUND IN THE TROUBLED CITY OF PRICHARD.

WE SAW A LOT OF STYLE, MEMBERS OF LAW ENFORCEMENT LINED UP SHOULDER TO SHOULDER FROM THE FEDERAL LEVEL TO THE LOCAL LEVEL, BUT WE WANTED TO KNOW THAT BEYOND A SHOW OF UNITY, IF THERE IS ANY SUBSTANCE TO THE NEW TASK FORCE.

A PRESS CONFERENCE USUALLY INVOLVES A BIG ANNOUNCEMENT.

BUT TODAY, THERE WAS REALLY JUST A GLIMPSE OF WHAT'S TO COME.

LAW ENFORCEMENT FROM THE FEDERAL, STATE AND LOCAL LEVELS STOOD SIDE BY SIDE.

PRICHARD'S MAYOR SAYS THEY NEED THE HELP

TAKE SOT MAYOR JIMMIE GARDNER: "when it comes to crime, here's an opportunity where we can work together and fight this." THE F-B-I-, THE U-S ATTORNEY'S OFFICE, THE A-T-F AND OTHERS WILL BE WORKING TO FIGHT CRIME IN PRICHARD. BUT THE "HOW" WASN'T ANSWERED.

TAKE SOT Richard Moore U.S. Attorney: ME: "how do you explain this as more than just a dog and pony show? HIM: "So um, the first step is to make sure the community knows there will be a stepped up presence in the community" BUT OTHER THAN BEING PRESENT, DETAILS ARE SECRET

TAKE SOT Richard Moore U.S. Attorney "I can't talk about the details in the strategic plan"

BUT PRICHARD POLICE WANT A HAND TOO

TAKE SOT POLICE CHIEF WALTER KNIGHT 12:01:07

me: "Is this just a show or will there be fireworks? him: "I actually think there's going to be actual fireworks, being in the conversation from the beginning, I think it will be an advantage to helping the police officers in Prichard." PRICHARD RESIDENTS WANT TO SEE THE REAL DEAL

TAKE SOT 1:21:00 Tyese Roper Prichard native: "We need more cops in the city, Prichard doesn't have enough cops to protect the whole city." SHE WANTS MORE FOR PRICHARD'S KIDS

TAKE SOT 1:22:17 Tyese Roper Prichard native "not knowing that it's okay to sell drugs on the street or be a prostitute, all of that is in our community and it has to stop." AND HOPEFULLY, THE CALVARY IS COMING. TAKE SOT RICHARD MOORE U.S ATTORNEY 11:59:55

me: if we see more action, can we attribute it to what was talked about today?

him: I think it will be very obvious when we come in." MOBILE'S DISTRICT ATTORNEY ALSO PROMISED TO WORK CLOSELY IN HAND WITH LAW ENFORCEMENT TO MAKE SURE THAT WHEN PEOPLE ARE CHARGED WITH A CRIME, THEY ARE PROSECUTED TO THE FULLEST EXTENT OF THE LAW SO IT DOESN'T HAPPEN AGAIN.

WJTC reporters and anchors volunteered for the following:

- Special Charity Work/Community Projects
- WJTC gives coverage and free advertising to Operation Reconnect to military veterans which helps them and their families vacation together.
- WJTC is training a service dog for the next two years to give to a disabled person – responsibilities include, vet visits, food, and training.

Appearances:

April:

-Meteorologist Chris Dunn MC'd the American Cancer Society's fundraiser Croquet and Cocktails in Loxely, AL.

May:

- Meteorologist Jake Dunne judged Davidson High School's senior projects.
- Jake Dunne attended the Tropical Weather Workshop at the NOAA Disaster Response Center.

June:

- Meteorologist Chris Dunn attended the Spanish Fort United Methodist Church's vacation bible school and recorded mock weather segments and assisted teachers/volunteers with activities.
- Chris Dunn visited W.C. Griggs Elementary and spoke with 4th and 5th grade classes about weather.